

DESIGN EXPERIENCE ●

- Designer | Denver Fabrics - Jul. 2003-Present
 - Designed and maintained a 500+ page web site with 6000+ products
 - Part of a team that completed two site re-designs including adding a custom shopping cart
 - Created and distributed weekly sale emails to regional customers reaching 70,000+
 - Responsible for the design of all aspects of printing including postcards, brochures and signage
- Designer | North Shore Animal League America - Jan. 2003-Jun. 2003
 - Contracted to re-design company web site including research and branding
 - Created and maintained Cyber Kennel for sister organization in UK
 - Designed logos and ad campaigns for all special events
- Graphic Designer | Ad Design Advertising - Aug. 2001-Jun. 2003
 - Designed ads, produced content and created logos for all types of print advertising
 - Gained knowledge of the printing process, including types of inks and stocks
 - Realized the role of the service provider and acquired those skills
 - Created and produced a bi-monthly 30+ page circular for the chamber of commerce
- Brand Manager / Lead Designer | Lioninc.com - Feb. 1999-May 2001
 - Created over 150 web sites and 300 banners for both clients and the Lion
 - Led a team of web people that designed up to 60 sites per month
 - Helped make Lion a market leader using creative design and marketing
- Shop manager / associate designer | Advantage Screen Print - May 1994-Jun. 2000
 - Generated artwork from concept through production
 - Provided assistance including meeting deadlines and quality control



FREELANCE ●

- Designer | Geeldesign.com - freelance designer- Jun. 2003-Present
 - Create and design logos, marketing materials and web sites for a wide range of clients

INTERNSHIP ●

- Associate Designer | McCarthy Advertising - Feb. 1998-Nov.1998 - Internship
 - Helped clients promote their web presence
 - Assisted in production of regional and national ads for clients

EDUCATION ●

- Colorado Institute of Art | Classes included design, illustration, color theory and marketing

DESIGN SKILLS ●

- Ad Design
- Logo Design
- Web Page Design
- Web Advertising
- Illustration
- Animation
- Print Design

COMPUTER SKILLS ●

- Illustrator
- Photoshop
- Image Ready
- In Design
- Dream Weaver
- Fireworks
- Flash

URL PORTFOLIO ●

- www.comotionsports.com
- www.onegoodturn.tv
- www.unitedpavementmarking.com
- www.neuropsychologypsu.com
- www.giantindustrial.com
- www.excelgeo.com