

January 17, 2001

To Whom It May Concern:

I am pleased to introduce you to John Geel and provide you with this letter of recommendation concerning his employment.

I have been John's manager for almost 2 years. While I wish him only the best and understand that he has chosen to move east, I am truly sorry to see him go. It has been a pleasure having him on our team. His work was essential at the inception of our company and has continued to be a strength relied upon greatly.

John, as a graphic designer for LionInc.com, has been an integral part of promoting a successful, professional company image. He specifically helped develop brand identity across several of our corporate sites and has supported product development and advertising by producing promotional and marketing material.

His graphic and layout work on mortgage web sites and ad banners has resulted in many satisfied clients. I can personally testify to his diverse skills, as he has also covered tasks from basic html coding to creating marketing slogans for our company. I am aware of many projects which have succeeded due to John's participation and creativity.

John, being the core of our web team foundation, has served as a mentor to others, producing skilled, motivated designers. He works effectively with many different people and is well suited to a dynamic and highly competitive marketplace.

John is a quick and eager learner, intelligent, extremely creative and thorough. He handles pressure well, and has been known to take work home to meet deadlines. His insight, flexibility, integrity and focus, make John a valuable asset for any company.

It is said that the ultimate recommendation comes from the answer to the question, "Would you hire this employee again?" Indeed, we would hire him again. I recommend John Geel without hesitation to any business that is looking for a professional, dedicated employee.

Sincerely,



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